

## Media monitoring: February 2009

### Press releases

Date	Title	Status
3.2.09	NCH09.004 TandL conference	Sent 5.2.09
5.2.09	NCH09.005 In living launch	Sent 12.2.09
11.2.09	NCH09.006 Rent rise	Sent 11.2.09

### Pending features

Date	Feature	Status
February	Nottm Forest support for gardening comp winner	In progress

# Media enquiries

Date	Media	Enquiry	Status	Angle
2.2.09	Nottingham Evening Post	Charlie requested info on NOSP and rent arrears	Responded	Neutral
3.2.09	Nottingham Evening Post	Charlie requested comment on Lenton Flats	Responded	Neutral
3.2.09	BBC Radio Nottingham	Requested info and statement re: Lenton Flats	Responded	Neutral
3.2.09	Central News	Requested background on Coombes story. Managed to persuade them to stop this story being run.	Responded	Negative
9.2.09	Nottingham Evening Post	Request for info re: 6 Farnborough Rd, Clifton	Responded	Negative
19.2.09	Nottingham Evening Post	Request for info re: 70 Cranwell Road, Strelley	Info provided	Negative
26.2.09	Nottingham Evening Post	Request for statement re: Mr Hussein, Meadows, overcrowding	Responded	Negative
27.2.09	Nottingham Evening Post	Request for statement re: Mr Penny – managed to persuade them to spike the story	Responded	Negative

# Press coverage

Headline	Date	Medium	Page	Source	Column inches	Angle
February 2009						
Lenton flats	3.2.09	BBC Radio Nottingham		Statement and interview		Neutral
Evict NCH worker in 'my home'	3.2.09	Nottingham Evening Post	1,7	Press enquiry and interviews	22	Negative
'I promise, Nottingham City Homes has been completely transformed'	4.2.09	Nottingham Evening Post	14,15	Supplied statement	21	Positive
Come to the tenant and leaseholder conference	5.2.09	Trent FM		Info sent over		Positive
Council refuses to ask publicly for investigation	10.2.09	Nottingham Evening Post	5	Council meeting	34	Neutral
Allocations scandal	9.2.09	BBC East Midlands Today		Council meeting and interviews		Neutral
Disabled man's heating anger	16.2.09	Nottingham Evening Post	28	Press enquiry	10	Negative
Take a view at coffee morning	19.2.09	Nottingham Evening Post	33	Supplied poster	3	Positive
Police 'must probe NCH'	21.2.09	Nottingham Evening Post	2	Police interview	18	Negative
Two stars and 'Excellent Prospects' secures £165m for Nottingham's council homes	23.2.09	TPAS newsletter – Round Up (March	8	Press release and enquiry	10	Positive

		edition)				
Mother and son burgled twice in nine weeks	25.2.09	Nottingham Evening Post	9	Press enquiry	11	Negative
Rent debt – eviction warnings	26.2.09	Nottingham Evening Post	12	Press enquiry	8	Neutral
<b>Column inches</b>						
<b>Positive – 34 plus web and radio coverage</b>						
<b>Neutral – 42 plus tv and radio coverage</b>						
<b>Negative – 61 plus radio coverage</b>						
<b>Total column inches – 137 + tv, web and radio coverage</b>						