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To:	All Media Outlets and Organisations IMMEDIATE RELEASE	
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Out with the old, and in with the new in Sneinton this January.

Making Sneinton more clean and healthy is the name of the game, as **Respect for Sneinton 2009** sweeps away the cobwebs from **Monday 26th January**.

In the first Week of Action of 2009, 'Respect for Sneinton 2009', will be focussing on community reassurance, the environment, and healthy living opportunities with the highlights of the week being a healthy living walk around Sneinton on Thursday, and a Community Event on Saturday, which will feature a special recycling 'swap shop', where residents will be able to swap their old things for new ones.

The week will also see action on issues which the community have highlighted, in particular inconsiderate parking by non-Sneinton residents, which has been a long

standing concern. Parking officers from NCP will be out during the week, monitoring hotspots and taking action where necessary.

This will be the 22nd Week of Action to take place in the City, and the ongoing success of the Weeks of Action programme is testament to the genuine collaboration between partners, agencies and most importantly the local community in fulfilling the pledge to make **'neighbourhoods cleaner, greener, safer and healthier for everyone'**.

The planning process for Respect for Sneinton 2009 has involved all the key agencies who work in the area, local businesses and local residents. The plans have been generated through an in-depth analysis of needs, and activities will take place during the day and night.

As with all Weeks of Action, the organisations involved have set challenging targets to reach over the course of the week. The results of the Week of Action will be available throughout the week on request.

Photo & Media Opportunities

Monday 26th

Action on Illegal/Inconsiderate Parking

Residents in Sneinton have complained about the lack of considerate parking from people who are not residents of the area, which cause obstructions or block traffic flow. Parking Services will be out throughout the week at various times. This may result in future prosecutions or enforcement action of drivers who park illegally or inconsiderately (**Begins Mon 26th from 0800**).

Rents/Benefits/Credit Union Surgery

A help and advice surgery is being held at the Bentinck Court Community Room this morning (**Bentinck Court Community Room from 0900-1200**).

Healthy Eating Event

Young people are being offered the chance to get involved in a healthy eating event at the Oliver Hind Youth Club. Youngsters will get the chance to learn about healthy eating recipes and techniques, as well as getting advice and information (**Oliver Hind Youth Club from 1830-2045**).

Tuesday 27th

Recycling

Extra opportunities for Sneinton residents to dispose of the recyclable goods are available in the Kwik Save car park and Windmill car park today (**from 0900**). The recycling points will be available for the rest of the week and emptied regularly.

Shrub Removal/Street cleansing

Workers from Street Scene will be out removing unsightly shrubs in the Trent Lane area **(from 0830)**.

Wednesday 28th

Community Reassurance

Various events and operations are taking place today designed to increase community reassurance, including checking for cyclists riding dangerously on pavements, and bus lane enforcement **(Various times)**.

Tenants & Residents Meeting

A Tenants and Residents meeting takes place this afternoon to discuss concerns and listen to community feedback **(Bentinck Court Community Room, 1400-1600)**.

Thursday 29th

Best Foot Forward Healthy Sneinton Events

Sneinton residents, who want to keep their new healthy regime going, can take part in the Best Foot Forward walking event, which takes place today. The course takes in Victoria Park and King Edward Park. A Health Trainer from Nottinghamshire PCT will lead the walk, pedometers will be available so participants will be able to count how many steps they've taken. If the walk is a success, further walks will be planned in the future **(Victoria Leisure Centre, 10.30-11.30)**.

A second walk will take place in Colwick Wood from 1.30pm, with walkers meeting on Sneinton Boulevard.

Your Choice, Your Voice meeting

As part of the ongoing City-wide consultation, a Your Choice, Your Voice event is taking place tonight. Residents will be able to hear from services and agencies in Sneinton on improvements they're making to the area and members of the community are invited to attend to give feedback **(Greenwood Junior School, 1800-2000)**.

Saturday 31st

Celebration Event / Recycling 'Swap Shop'

A major community event's taking place at the Hermitage Square and Hermitage Community Centre this afternoon. There'll be fun and games on offer for all, as well as a special recycling 'swap shop' where residents will be able to swap their old CD's, DVD's, etc for something fresh and new. Other highlights of the event, include a bouncy castle for kids, arts & crafts learning and making, music tuition, and live music from a local Sneinton band **(1300-1700, Hermitage Square & Hermitage Community Centre)**. For more information on the Sneinton Time Bank, check out our website at <http://sneintontimebank.wordpress.com>.

Allan Breeton, Director (Neighbourhood Crime & Justice) for Nottingham Crime & Drugs Partnership said,

“Once again the views of the local residents have been at the forefront of our plans for this Week of Action.

Whilst we appreciate that we cannot achieve everything in the space of one week we and our residents would wish, this week will lay the foundation for more sustained activity which will take place over the coming weeks and months.”

Any residents wishing to get involved or wanting more information on the ‘Respect for Sneinton 2009’ Week of Action can contact the Neighbourhood Management Team on 0115 915 8320.

Activities happening throughout the week.

Monday to Friday: Daily partnership briefings will take place from 0900 at Sneinton Police Station.

SmartWater: 1000 homes will be SmartWatered during Respect for Sneinton 2009 by a range of partners and the local Neighbourhood Watch.

Residents of Sneinton wishing to have their property SmartWatered should call the Burglary Reduction Team on 0115 915 3701.

Enforcement, Prevention, Home Fire Safety Checks, Grime and Graffiti: Operations will be taking place throughout the week, photos, interviews and information can be arranged on request.

To arrange interviews or to enquire about any aspect of the Week of Action call; Scott Marshall on 07507 884798 or Katy Follows on 07985 885531.

Notes to editors

What is SmartWater?

- SmartWater is a clear fluid that can be painted onto property to enable the true owner to be identified if it is stolen.
- The SmartWater mark is invisible to the naked eye but can be detected by the Police using special lamps.
- SmartWater uses forensic scientists to give each householder a unique code and enables the Police to return stolen property to the rightful owner.
- The Police can also charge anyone found in possession of an item marked with SmartWater that does not belong to them.

It has proven to be an excellent deterrent to burglars.

Residents from across Nottingham are being encouraged to report problems in their area to the Nottingham City Council's **Anti-Social Behaviour Helpline** on **915 2020**. Crime can be reported anonymously to **Crimestoppers** on **0800 555 111**.

Respect for Nottingham tackles anti-social behaviour in our City Centre and neighbourhoods to make Nottingham a cleaner and safer place.

In 2003, Nottingham City Council, Nottinghamshire Police, Nottingham City Homes and partners came together to launch Respect for Nottingham, after the people of Nottingham voiced their opinions loud and clear that they wanted us to take serious action to tackle and prevent anti-social behaviour in our city.

Weeks of Action are just one aspect of the work that the Respect for Nottingham initiative is undertaking to stamp out anti-social behaviour in the city and make Nottingham's neighbourhoods cleaner and safer for everyone.

The Respect for Nottingham 2008-2011 Strategy was refreshed and relaunched in August 2008; copies of this are available from the CDP or can be downloaded from the CDP website at www.nottinghamcdp.com/index.asp?pageid=Respect_for_Nottingham.xml.

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